

भारतीय राजदूतावास, पनामा Embassy of India, Panama Embajada de la India, Panamá

## Message

CAPEXIL functioning under the Ministry of Commerce & Industry along with Federation of Indian Publishers, is organizing Delhi Book Fair 2020 as Virtual event during 30 – 31 October 2020.

Delhi Book Fair is an excellent venue to present products & services to new customers and reconnect with existing ones. Due to the COVID-19 pandemic this year, Delhi Book Fair 2020 will look a little different too as for the first time ever, the event will be held virtually. It provides a platform to not only bridge the gap but also to explore the possible sourcing and export & import opportunities for Books, Printing, Publications & Rights in India and other countries including the countries of accreditation of this Mission—Panama, Costa Rica and Nicaragua.

Books entertain, inform and open up new worlds. They are the original information highway. And the Delhi Book Fair in its virtual *avatar* will introduce to all the literature and information that India can offer and show how the Indian printing and publishing industry is adapting to new technologies and new consumer trends. The event has participation of pioneers of the publishing industry, prominent authors, reputed institutes, and a vast audience of book readers from across the country.

The world is harnessing technology like never before, changing the way our everyday lives look. What is unchanged is the insights and invaluable networking and business opportunities for Printing & Publication houses across the World that one would expect from the event.

I congratulate CAPEXIL & FIP for organizing this coveted event. I wish all the best for the event !!

Upender Singh Rawat