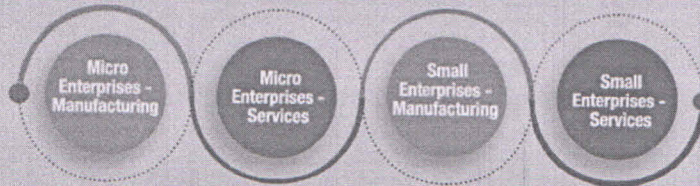




SIDBI and The Economic Times present

THE NEXT EDITION OF THE MOST COVETED MSE AWARDS-2019

APPLICATIONS INVITED IN 4 CATEGORIES



*MICRO SEGMENT: < RS. 10 CRORE TURNOVER

**SMALL SEGMENT: RS. 10-25 CRORE TURNOVER

FOR 5 AWARDS IN EACH CATEGORY

Most Tech Savvy MSE | Women MSE Achiever | Best MSE Exporter
Most Innovative Entrepreneur | Best Employment Generating MSE

REWARDS

- ▼ Mentorship by leading business personalities
- ▼ Capacity Building at premier institutes and many more...

Special Awards for

The most significant lender to MSEs- Banks/Non-Banking Financial Companies/Fintechs



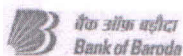
Call for Entries

Last Date: 31st May, 2019

30 June

For more details on categories and to apply, log on to www.sidbietindiamseawards.in or write to us at indiamseawards@timesgroup.com

Partners



BAJAJ FINANCE LIMITED



Brief on SIDBI-ET India MSE Awardees

Small Industries Development Bank of India (SIDBI) is a principal financial institution of the country for the Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector.

SIDBI with a credit plus approach engages with MSME sector to make it strong, vibrant and globally competitive under its vision 2.0 approach. Few initiatives taken by SIDBI includes the launch of Mission Swavalamban, Udyam Abhilasha, MSME sentiment index – CriSidEx, MSME Pulse for tracking activity, Udyam Sampark and several other initiatives to promote and develop entrepreneurship in the country.

The next edition of SIDBI-ET India MSE Awards–2019 has been launched on April 02, 2019, microsite has gone live from April 05, 2019. SBI, BOB, Kotak Mahindra Bank, AU SFB, Bajaj Finance Ltd. and CGTMSE are the partners for the Award.

Awards are categorized in 2 parameters i.e., Manufacturing and Service Sector, within this parameter bifurcation is made for “less than Rs.10 crore” and “between Rs.10-25 crore”. There are total 5 categories of Awards in each category. Categories for the Awards are: Tech Savvy, Women Achiever, Exporters, Innovative and Best Employment Generating MSE. For further details, MSEs can visit <http://www.sidbietindiamseawards.in/>.

The Award is gaining wide publicity through print and social media. Advertisements are released through interstitial in SIDBI’s website; mirror microsite and the banners are live on et.com. Advertisements are also released in our partners website, viz., CRISIL, CGTMSE.

Presently last date for the nomination of the Awards is June 30, 2019.

The Awards is tentatively to be held on 10th October, 2019 at Taj Lands End, Bandra (W), Mumbai.

The Award is unique in nature as it rewards it Awardees with a capacity building programme with premier institutes of the country, arranges to link with leading business personality for mentoring. In the last Award, the Awardees were offered Management Development Programme with IIM, Lucknow. The programme received an overwhelming response from the Awardees.

The Awardees received national level platform to out show their talents; the efforts that they have put in to reach to that level and become an inspiration to millions of other enterprises across the country.

During the process of screening, the participants came across independent eminent jury members from top industrialist, academicians and sector experts. They may get an opportunity to interact with them, gain their suggestions and advices and tips for improvisation.

The details of the Awardees along with company details and bytes is widely shared in the Post Event Coverage in the newspaper (Economics Times).

The event is also covered on ET NOW. The original and plus repeat episode comes on ET NOW, which catches the Awardees.

Along with the above deliverables, the knowledge partner of Awards, i.e., CRISIL offers iCheck on a complimentary basis to all eligible applicants. iCheck is an independent verification of an MSE's presence in the market.

CRISIL also offers CRISIL Credit Assessment Score (CCAS) (priced at Rs 6,999/-) free of charge on a complimentary basis for one year for all the candidates shortlisted for second level.

Last edition of SIDBI-ET India MSE Award was conducted satisfactorily on January 12, 2019 in Hotel Taj Palace, New Delhi. Shri Giriraj Singh, (Minister of State, Independent Charge), Ministry of Micro, Small & Medium Enterprises was Chief Guest and Shri Shiv Pratap Shukla, Hon'ble Minister of State, Ministry of Finance was the Guest of Honor.

Applications are also invited under Lender's categories from Public / Private Sector Banks/ NBFCs / Fintech. Last year the winners for the Awards under Lender's categories were: SBI, Bandhan Bank and Capital Float.

Not to be missed "*The Most Coveted MSE Awards- 2019*"