



 **DISHA**  
**NEW OPPORTUNITIES**



## VISION

To become the investment destination of choice by continuously creating and delivering outstanding opportunities for business growth, fostering all-round socio-economic development for the State and its people.

**SHRI NAVEEN PATNAIK**  
Chief Minister, Odisha



## Odisha: The Ultimate Investment Destination

### Best Administrator

*Shri Naveen Patnaik*  
Chief Minister, Odisha

Outlook Speakout Awards, 2017

**1<sup>st</sup>**

position in terms of  
attracting live  
manufacturing  
investments

ASSOCHAM, 2016

### LEADER

In the Business Reforms Report 2016 by the World Bank, for creating a conducive business environment with fast-paced reforms.

**1<sup>st</sup>**

rank for Bhubaneswar in the SMART CITY Challenge amongst 97 cities

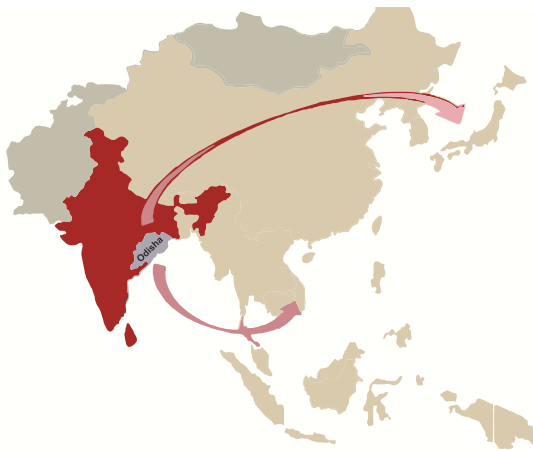
Government of India, 2016



## Eastern Gateway to the ASEAN region

Strategically located on the east coast of India with a long coastline of 480 km

- ◆ Network of 10,000 km of National and State highways connecting the hinterland of resource- rich regions and mother plants to largest ports on the east coast for easy access to the markets of ASEAN region
- ◆ Network of 2,540 km of rail corridors for a seamless movement of freight



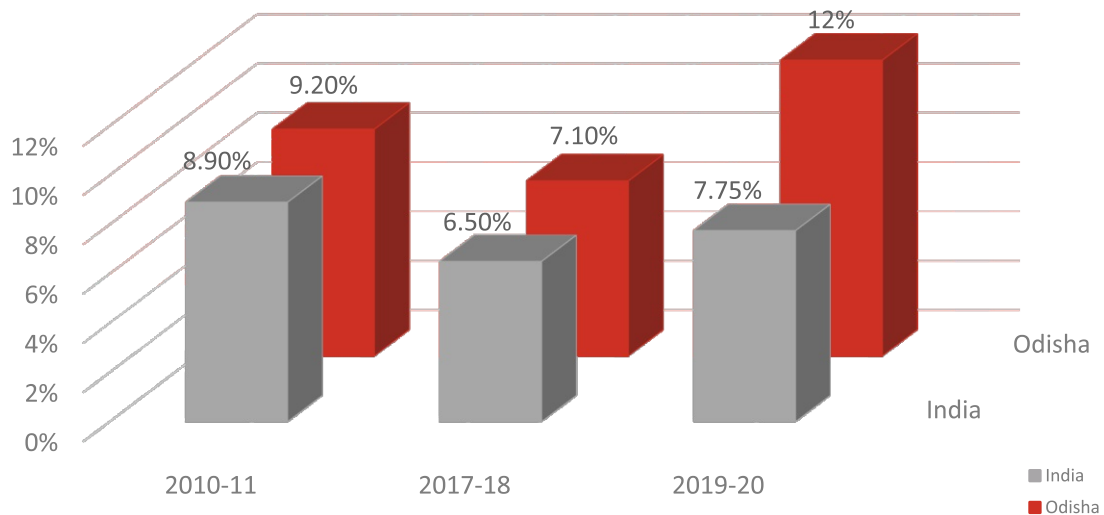
Anchored by **Paradip**  
Port - largest in the  
country in terms of cargo  
handling capacity **and**  
networked with other  
ports at **Dhamra** and  
**Gopalpur**



## One of the Fastest Growing Economics

Achieved **7.14% growth** during 2017-18, 10% higher than India's growth of 6.5% and is poised to grow at around **12% by year 2020\***

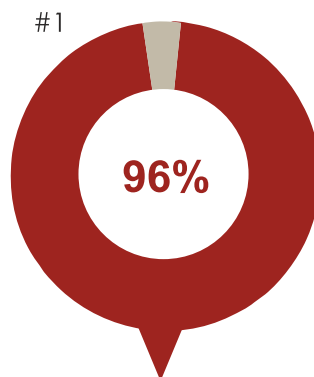
\*Dun & Bradstreet



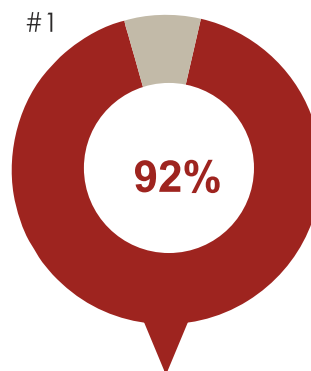


## Heartland of India's Mineral Deposits

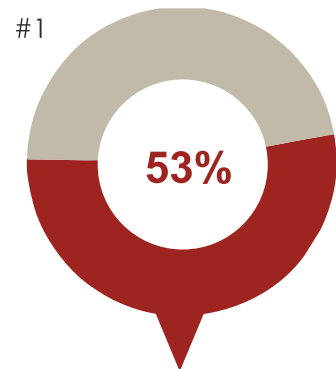
- ◆ Mineral production of INR 41,621 crore (USD 6.21 bn) - with 13.88% of the total value, highest amongst the Indian States in 2017-18
- ◆ Largest producer of Aluminium, Steel and Stainless Steel in the country



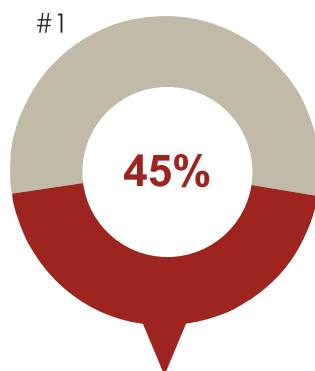
**Chromite**



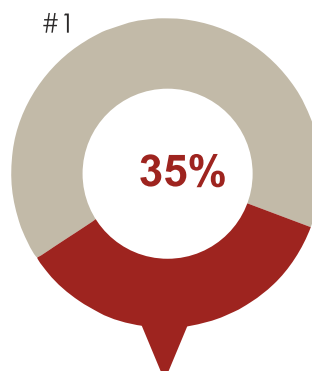
**Nickel**



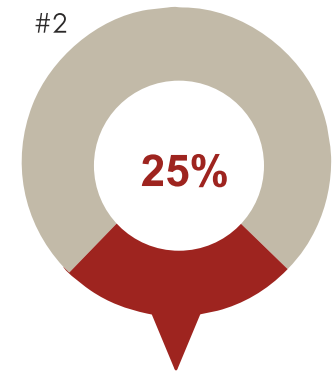
**Bauxite**



**Manganese**



**Iron Ore**



**Coal**

*(Rank amongst Indian States)*



## Pioneer in Ease of Doing Business

- ◆ Orissa Industries (Facilitation) Act 2004 - one of the first legislations in the country for single window clearance
- ◆ State Level Facilitation Cell as a “One-Stop” facility for project approvals and handholding of the investors
- ◆ Hassle free synchronized inspections by regulatory authorities
- ◆ Regulatory Approvals under “Odisha Right to Public Services Act” for time bound disposal

### Timelines

#### 15 DAYS

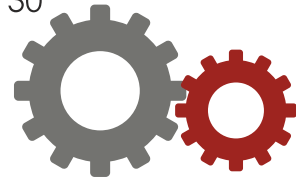
Final project approval within 15 days for White/Green Category Industries\*



\*(Classification as per the Ministry of Environment, Forest and Climate Change)

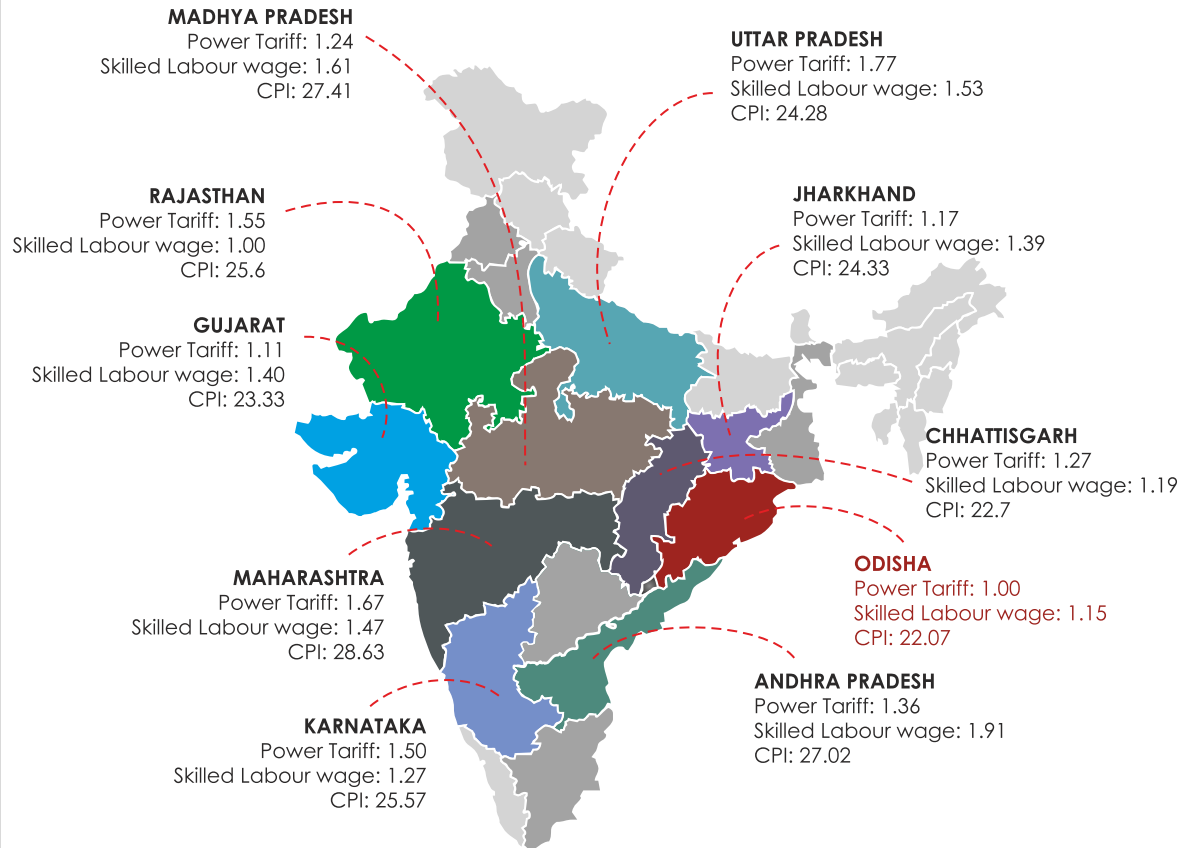
#### 30 DAYS

Final project approval within 30 days for Other Industries





# Competitive Cost of Doing Business



\* Power Tariff and Skilled Labour Wage have been shown as Cost Index with base as 1. CPI is Consumer Price Index of the capital city (For Andhra Pradesh, Vijayawada is considered). CPI Sourced from [www.numbeo.com](http://www.numbeo.com)



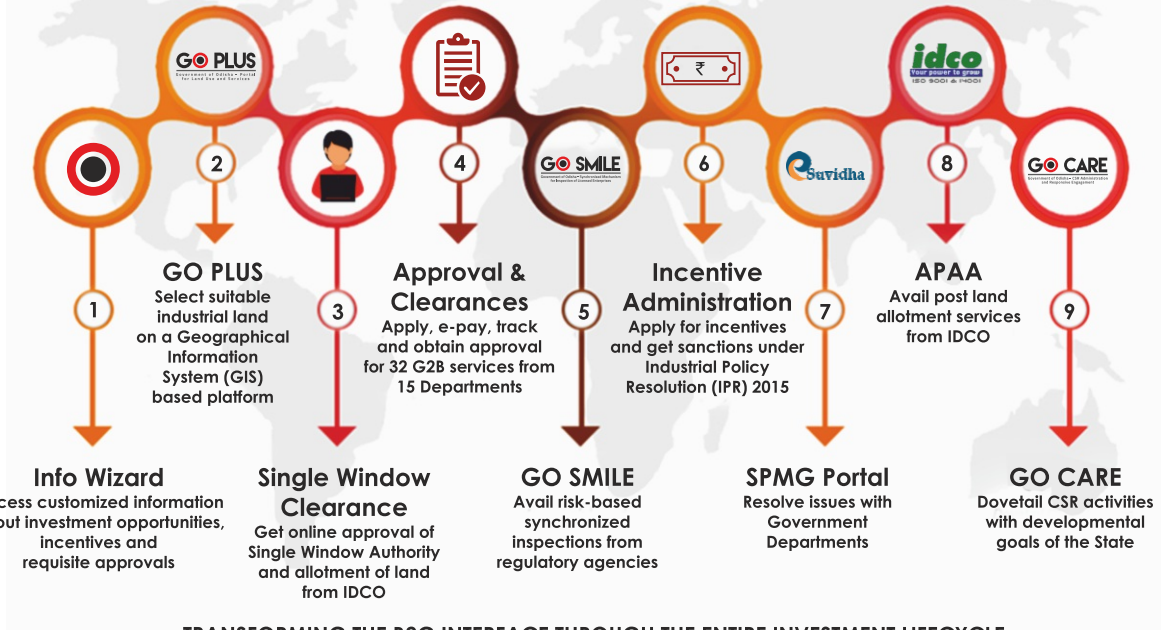


# Technology Enabled Reforms

## GO SWIFT

Government of Odisha - Single Window  
for Investor Facilitation and Tracking

FIRST-OF-ITS-KIND SINGLE WINDOW PORTAL TO ENSURE INVESTOR DELIGHT



TRANSFORMING THE B2G INTERFACE THROUGH THE ENTIRE INVESTMENT LIFECYCLE

### Key enablers – Reform Measures and Technology

Voluntary Compliance Scheme and self –certification

**Hassle-free labour compliances**

New energy connection in 15 days with minimal documentation

**Power at one go**

Exemption of White Category industries from consent administration

**Fast track for white industries**

Online Building Plan Approval within 30 days

**Get set...build**



## Educational Hub of the East – Enablers for a Knowledge Economy

### Large pool of skilled manpower

- ◆ 1,78,404 technical manpower per annum from 956 technical training institutions

### Presence of national institutes of higher learning

- ◆ Indian Institute of Technology (IIT)
- ◆ Indian Institute of Management (IIM)
- ◆ Xavier's Institute of Management (XIMB)
- ◆ National Institute of Technology (NIT)
- ◆ Institute of Minerals, Mines and Technology (IMMT)
- ◆ International Institute of Information Technology (IIIT)
- ◆ All India Institute of Medical Sciences Bhubaneshwar (AIIMS)

### Research institutions

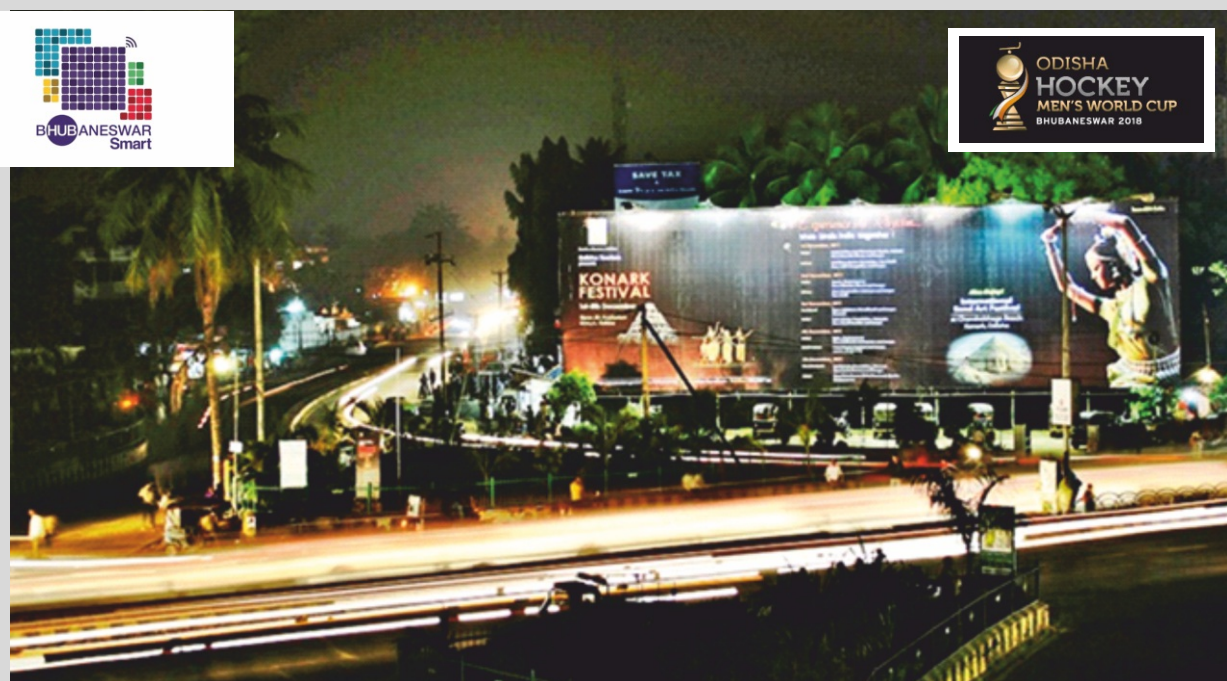
- ◆ Central Institute of Plastics Engineering & Technology
- ◆ National Research Centre for Water Technology
- ◆ Central Rice Research Institute
- ◆ Central Institute of Freshwater Aquaculture
- ◆ National Institute of Science, Education & Research



## Smart City, Bhubaneswar

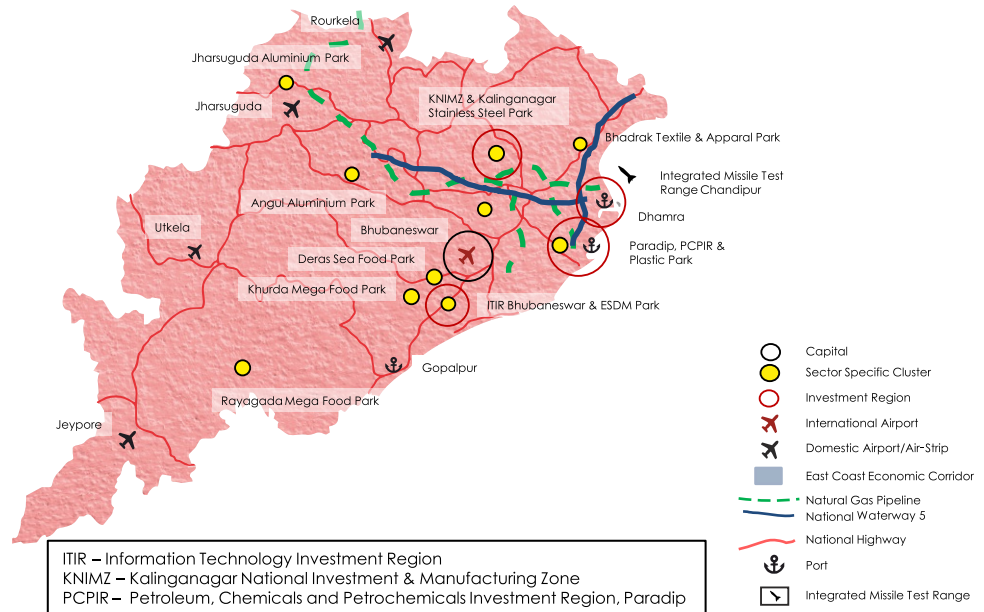
The transition of Bhubaneswar from a city of temples to a city which ranked **1<sup>st</sup> in the Smart City Challenge** is testimony to the futuristic vision that the city has. It presents a perfect blend of pristine cultural heritage and modern amenities and infrastructure.

***"Only city from India to feature in Top 20 smart cities of the world"\****



**Bhubaneswar Smart City** lays emphasis on an area based development and a pan city solution through participatory decision-making, responsible governance and open access to information and technology

\* Source: Global Smart City Performance Index, 2017



## Robust Industrial Land and Infrastructure Ecosystem

### Investment Regions

- ◆ National Investment and Manufacturing Zone at Kalinga Nagar
- ◆ Petroleum, Chemicals and Petrochemicals Investment Region (PCPIR) at Paradeep
- ◆ Port based manufacturing zone at Dhamra

### Sector specific industrial clusters in:

- ◆ Electronic Manufacturing

- ◆ Aluminum
- ◆ Plastics
- ◆ Food Processing
- ◆ Textiles
- ◆ Sea food

### Industrial Estates

- ◆ 106 Industrial Estates with an area of 9,800 acres under operation

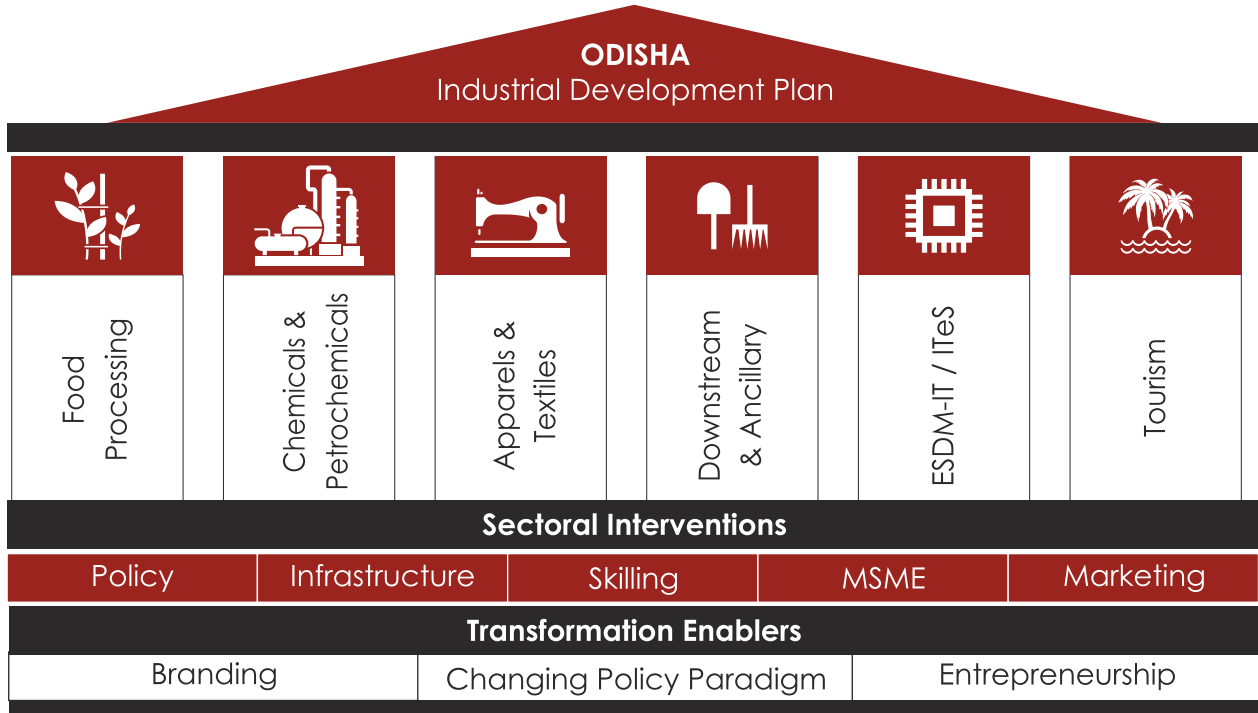
### Land Bank

1,25,790 acres of industrial land bank



# Odisha Industrial Development Plan – Vision 2025

Perspective Plan aimed at positioning the State as manufacturing hub of the East



Emerge as Leader in **Manufacturing** (in East of India)



Attract INR 2.5 lakh crore (USD 37.3 bn) **Investments**



Create 30 lakh **New Jobs**

## Key Industries Operating In Odisha



One of the World's top ten largest steel producers with market capitalization of Rs. 73,030 crore (USD 10.9 bn)



Largest fertiliser cooperative with net worth of Rs. 8,107 crore (USD 1.2 bn)



Asia's largest producer of primary aluminum with market capitalization of Rs. 52,260 crore (USD 7.8 bn)



Major state owned Aluminium company with market capitalization of Rs. 13,400 crore (USD 2 bn)



Global leader in the beverage industry with market capitalization of Rs. 12,73,000 crore (USD 190 bn)



One of the biggest conglomerates with multiple projects in State. Market capitalization of Rs. 3,38,300 crore (USD 50.5 bn)



Market share of 38% in food industry with market capitalization of Rs. 60,300 crore (USD 9 bn)



Largest port developer and operator in India with Market capitalization of Rs. 1,50,750 crore (USD 22.5 bn)



Largest apparel exporter of India with annual turnover of Rs. 3015 crore (USD 450 mn)



Global diversified metals and mining company with market capitalization of Rs. 1,23,280 crore (USD 18.4 bn)



India's largest Oil and Gas company with market capitalization of Rs. 1,96,980 crore (USD 29.4 bn)



Second largest producer of cement with market capitalization of Rs. 31,490 crore (USD 4.7 bn)



## Industry Leaders Speak

### **N. Chandrasekaran, Chairman, Tata Group**

The Tata Group of companies, especially Tata Steel, has had a relationship and contributed to the State of Odisha's growth over the years. We have invested Rs. 25,000 crore to build the Kalinganagar Steel Plant and it reiterates our confidence in the economic development of the State of Odisha. We take this opportunity to wish the Government of Odisha all the very best in their endeavours to attract more investments in Odisha and also congratulate the State on the recent Make in Odisha initiative.



### **Mukesh Ambani, Chairman & Managing Director, Reliance Industries**

Reliance is privileged to be one of the largest investor in the State of Odisha. We are committed to a digital Odisha where each of its 4.5 crore citizens has the best quality digital connectivity that will improve life of every citizen in the state of Odisha. For Reliance, Odisha is amongst the top investment destination in the country and I am confident that for all investors it will remain amongst the top investment destination in India. My best wishes for the State to continue its momentum of growth and achieve further success.

### **Kumar Mangalam Birla, Chairman, Aditya Birla Group**

For Aditya Birla Group, Odisha has been one of our most preferred investment destinations. Our experience has been extremely rewarding and eight of our group businesses have a significant presence here in the State. Chief Minister Shri Naveen Patnaik's exceptional leadership, supported by an admirable team has been the singular factor in the rapid progress of Odisha. I look forward to the State ascending to the pole position in attracting even greater investment.



### **Yogesh Chander Deveshwar, Chairman, ITC Limited**

Odisha is a land of opportunity for investors. It has already demonstrated 10 years of high rates of growth of 11.5%. We have presence in two major sectors in Odisha, one is in food processing and second is in the travel and tourism industry by building a hotel. The fact that all of our projects, in a short span of time, are in final stages of implementation is testimony to the enabling business environment and facilitation that the State provides.



**ODISHA**  
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**For more information and investment enquiries:**

Industrial Promotion & Investment Corporation of Odisha Limited (IPICOL)

IPICOL House, Janpath, Bhubaneswar – 751022, Odisha

Tel: +91-674-2542601-03/2542607-08 Fax: +91-674-2543766

E-mail: [cmd@investodisha.org](mailto:cmd@investodisha.org)

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