



 **tyrexpo**
India 2018

YOUR ONE STOP SHOW
For Tyres, Automotive Repair & Maintenance, and Tyre Accessories

21 22 23 **JUNE**
2018

Hall 12A, Pragati Maidan,
New Delhi, India

JULY | Hall 1, Chennai Trade
2019 | Centre, Chennai, India

EXHIBITOR PROSPECTUS

Organised By



Co-Located Events



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@TyrexpoIndia

www.tyrexpoindia.com

“The Indian tyre market will witness phenomenal growth in near future”

India Tyre Market Forecast & Opportunities, 2017.

With the population size and overall consumer spending on the rise, the outlook for the tyre market in India has never been more promising. As more players are entering the market, better quality tyres are now available at affordable prices to the consumers, due to economies of scale. Retreading also proves to be an added advantage for the country’s tyre industry, India is one of largest bases for tyre re-manufacturing processes across the globe.

With the 2017 Chennai edition of Tyrexpo India concluding on a high note, the key sourcing platform for the tyre and tyre-related industries will return to New Delhi at Pragati Maidan. Participants may look forward to three power-packed days of business and networking sessions from 21 to 23 June 2018. The 6th edition of Tyrexpo India will be a dedicated tyre trade show, showcasing the latest trends and technologies in all tyre-related industries including equipment, tools and accessories. Ride on the industry’s growth and anchor your company at Tyrexpo India 2018 today!

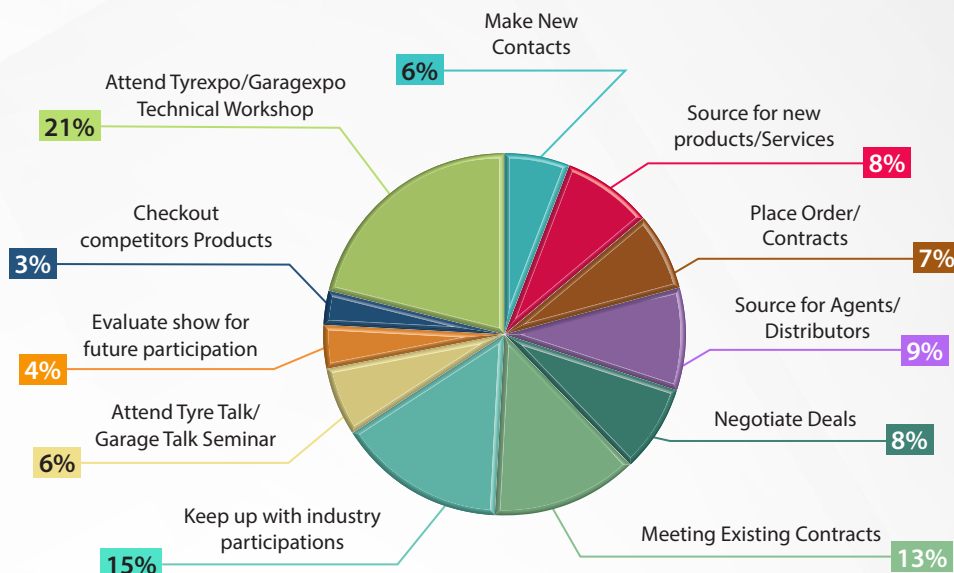


Why Exhibit at Tyrexpo India?

Tyrexpo India is the only and largest highly specialised tyre trade show in the Indian sub-continent that features the continuous evolution of the tyre and other tyre-related industries. At Tyrexpo India 2018 you can:

- Position your company as a leading brand in the Indian tyre market
- Showcase your latest products, services and solutions designed for the Indian market
- Tap into one of the fastest growing tyre markets in the world
- Develop new customer bases and network with existing business partners

Purpose of visit*



*Demographics from Tyrexpo india 2017 survey

Who Should Attend?

- Distributors
- Traders
- Wholesalers
- Retailers
- Importers and Exporters
- Manufacturers (Tier 1 & 2)
- OEMs
- Fleet Operators
- Vehicle Rental/ Leasing
- Service Centres
- Systems Integrators and Consultants
- Organisations/ Associations
- Government Agencies and Policy Makers
- Media
- Workshop/ Garage owners
- Breakdown Recovery/ Towing Services
- Dealers
- Technical Institutions

Who Should Exhibit?

TYRES

- Passenger cars
- Motorcycle & Scooters
- All terrain / 4 x 4
- Trucks and Buses
- Light and heavy commercial vehicles
- OTR and industrial
- Bicycle / e-Mobility
- Aircraft

SERVICES

- Certification / Labelling / Licensing
- Industrial safety
- Inspection services
- Policy & regulations
- R & D
- Training institution / Programmes
- Workshop planning and consultancy
- Association / Publishers / Media

SUSTAINABILITY

- Tyre disposal services
- Tyre cutting machines
- Tyre recycling
- Recycled / Eco tyres

PRODUCTION

- Composite / Compounds

STORAGE

- Tyre racking and storage & Conveyor systems
- Tyre material handling Equipment & Logistics
- Accessories

TYRE EQUIPMENT & TOOLS

- Balancing machines for wheels and tyres
- Retreading tools & equipment
- Tyre inflators & systems
- Tyre spreaders
- Tyre levers
- Tyre pressure gauges
- Tyre regrooving machines
- Tyre fitting machines
- Tyre lifting gear (jacks, platforms, tables)
- Tyre repair equipment
- Tyre testers
- Vulcanisation
- Vulcanising equipment
- Wheel balancers
- Wheel grippers, nut wrenches and lifting devices
- Wheel-alignment analysers

ACCESSORIES

- Wheels
- Rims
- Nuts
- Tubes
- Casing

TESTING & DIAGNOSTICS

- Equipment carriers
- Mobile for measurement
- Testing
- Diagnostic equipment

Exhibiting Package

Exhibit space starts from 9 sqm onwards.

As an exhibitor, a basic package will entitle you to the following:

- 100-200 trade visitor invitation tickets to allocate to your business partners and potential clients (quantity of visitor tickets is subject to the booth size)
- Complimentary exhibitor listing on Tyrexpo India 2018 website
- Complimentary company listing in the official Tyrexpo India 2018 Show Directory, including company contact information with a 100-word profile write up
- Access to online Business Matching scheduler 20 days before the start of the show
- Tickets to attend Tyrexpo India 2018 Networking Reception on 21 June 2018 (quantity of Networking Reception tickets is subjected to the size of booth)
- Marketing tools to promote your participation at Tyrexpo India 2018 (web banners, show logos)
- Customised creative sponsorship packages and advertising avenues

Participation Cost

Raw Space

INR 15,000 per sqm or USD 260 per sqm (min. size of 18 sqm)

Excluding 18% GST

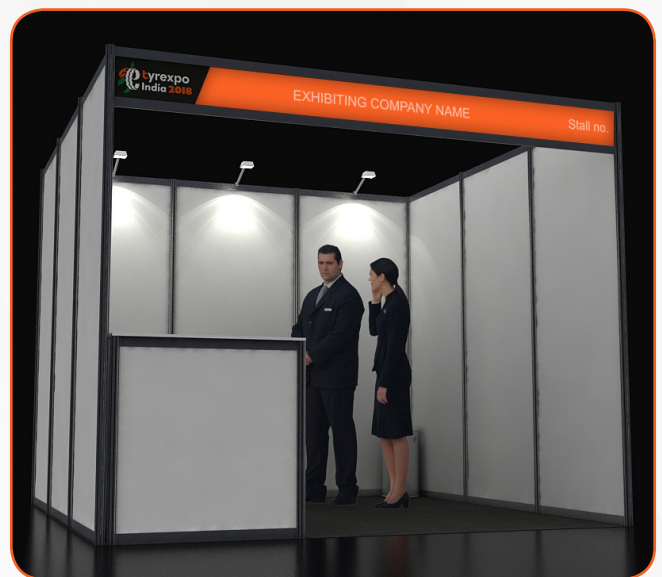
Standard Shell Scheme Package

INR 16,500 per sqm or USD 285 per sqm (min. size of 9 sqm)

Excluding 18% GST

Standard Shell Scheme Package comes with the following:

- Fascia board with company name
- Spot lights
- Information counter and chairs
- Electricity socket outlet
- Carpet
- Wastepaper basket (with daily stand cleaning)



Sponsorship Opportunities

Increase your brand awareness at the Tyrexpo India 2018 - where industry players converge

With the right combination of marketing support available, our exclusive sponsorships opportunities will further enhance your company presence and profile at Tyrexpo India 2018



Tyrexpo India 2018 At A Glance

Day 1 21 June 2018	Day 2 22 June 2018	Day 3 23 June 2018
Tyrexpo India 2018 Opening Ceremony 1000-1030hrs		
Tyrexpo India 2018: Exhibition Hall 12 A Pragati Maidan: Opening Hours		
1000-1800hrs	1000-1800hrs	1000-1700hrs
Tyrexpo India 2018: TyreTalk Seminar Hall 12 A Pragati Maidan: 2 Days Seminar Sessions		
1100-1600hrs	1100-1500hrs	
Tyrexpo India 2018: Tyrexpo Technical Workshop Hall 12 A Pragati Maidan: 2 Days Sessions		
1100-1600hrs	1100-1500hrs	
Tyrexpo India 2018: Business Matching Hall 12 A Pragati Maidan: Opening Hours		
1000-1700hrs	1000-1700hrs	1000-1600hrs
Tyrexpo India 2018 Networking Reception TyreTalk Seminar Area		
1730- 1900hrs	TRiLA Awards TyreTalk Seminar Area 1730-1900hrs	

Testimonials



"Delighted to attend and speak with industry peers at Tyrexpo. The event has significantly grown and attracted diverse industry players to showcase developments in the Tyre ecosystem. It also presents an opportunity for exchange of ideas amongst important industry actors. Wish the organizers success for future events."

Mr. Satish Sharma, Chairman
Automotive Tyre Manufacturers' Association



"Tyremarket.com's participation at Tyrexpo India 2017 was an enriching experience. We could meet and interact with the key stakeholders. Being the only e-commerce platform for tyres at the expo, we received an overwhelming response. I think that this is the most appropriate event for the tyre fraternity."

Sanjeev Agrawal, CEO and Founder
Tyremarket.com



"We participated for a purpose and frankly we made a great decision. "Right Clients" were all we needed and not an unrelated crowd. GarageXpo was very industry focused with the right people attending. Truly enjoyed the show and appreciate the support from the GarageXpo team."

Mr. Rahul Joshi, Marketing & Sales Head
Arempee Compressors Pvt. Ltd

Media Outreach

Rubber Board, tyre manufacturers association to define quality standards

The tyre industry is looking east ahead with stakeholders from across the globe. The Rubber Board, Government of India, and the Tyre Manufacturers Association of India (TMAI) are set to define quality standards for the tyre industry. This initiative is aimed at ensuring that Indian tyres meet international quality standards and are competitive in the global market. The standards will cover various aspects of tyre performance, including durability, safety, and environmental friendliness. This move is expected to boost the confidence of consumers and improve the overall quality of the Indian tyre industry.

Tyrexpo India 2017 Trailblazes Tyre And Automotive Repair & Maintenance Growth In India

The 5th edition of Tyrexpo India, part of the international Tyrexpo series, is the largest tyre exhibition, trade fair, and conference in the tyre industry. It is a platform for tyre manufacturers, distributors, and service providers to showcase their latest products and services. The event is held in Chennai, India, and is a key event in the tyre industry calendar. It provides an excellent opportunity for industry players to network, share insights, and explore new business opportunities. The 5th edition of Tyrexpo India was a success, with a record number of exhibitors and visitors. It was a testament to the growth and maturity of the Indian tyre industry.



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India's only tyre trade show to recognise industry trailblazers through TRiLA awards

The TRiLA awards are presented annually to recognize the achievements of industry leaders in the tyre industry. The awards are presented to individuals and organizations who have made significant contributions to the industry. The awards are presented at the Tyrexpo India event, which is a key event in the tyre industry calendar. The TRiLA awards are a testament to the hard work and dedication of industry leaders. The awards are presented to individuals and organizations who have made significant contributions to the industry.

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A TYREXPO SERIES EVENT

