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PRESENTS



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EXPO 2018**

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MAY 2018**

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ASIA RUBBER EXPO 2018

4 5 6 MAY 2018

PRAGATI MAIDAN
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AN IDEAL PLATFORM TO
EXPLORE ALL NEW ASPECTS
OF THE INDUSTRY
"ASIA RUBBER EXPO 2018"

OUR MAJOR
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IN 2017-2018



MEDIA PLAN

Diversified display network

Banners
Hoarding
Posters
Leaflets



4 5 6 MAY 2018

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Press

Adverts in Press
Partnering Industrial Magazine
Press Release

Direct Marketing

Targeted Emails
VIP Invitations
Visitors Invitations
Official Catalogue



Social Media

- Heavily Frequented Websites
- Dynamic Online Presence Including Facebook, LinkedIn, Twitter, Google+

EXHIBITOR PROFILE

- Raw Materials, Retreading Material
- Rubber Recycle and reclaim Products
- Rubber Processing Machinery
- Rubber Testing & Equipments
- Finished Rubber Products &
- Industrial Rubber Products
- Rubber Additives & Chemicals
- Conveyors, Transmission & V Belts
- Rubber Canvases, Footwear
- Molded / Extruded Rubber Goods
- Rubber Compounding & Mixing
- Rubber Hoses, Cots and Aprons
- Rubber Tyre & Tube Manufacturers
- Rubber Processing Oils & Chemicals
- Rubber Sheeting & Sports Goods
- Reclaim Rubber Machinery
- Surgical Products

VISITOR PROFILE

- Automobile & Automotive Manufacturers
- Packaging, Plastic & Printing Industries
- Electrical & Electronics Industries
- Railway, Ports, Marine & Aviation Industries
- Building, Road Construction Industries
- Pharmaceuticals, Food & Beverage Equipment & Machinery Industries
- Textile, Engineering, Tools, Toys Industries &
- Research Institutions
- Cement & Mining Industries
- Pump & Valves Industries
- Home Appliances & Water Treatment Plants

Asia Rubber Expo 2018 Offers a unique Opportunity for buyers and sellers to meet, share information and plan developments with local and global companies.



Asia
**RUBBER
EXPO**

Why Asia Rubber Expo 2018 in

NEW DELHI?

Key Sectors with robust demand



**Automobile &
Automotive Sector**



**Textile & Textile
Machinery**



**Shipping
Industries**



**Plastic &
Packaging Sector**



**Electrical &
Electronics Sector**



**Oil & Refining
Sector**



**Pharmaceutical
Sector**



**Defense
Sector**



**Food & Beverage
Equipments**



**Engineering
Sector**



**Cement
Industries**

About EXHIBITION

ARE is one of leading B2B platform for rubber industry in INDIA, it provides a profound networking environment .

- ▶ Asia Rubber Expo 2018 will pool in participants, visitors and other key decision makers from a diverse cross section of the rubber industry with a view to provide more innovative solutions, identify new business opportunities and create an environment congenial for growth. Asia Rubber Expo 2018 will be held at Delhi, the national capital of India.
- ▶ To Make India a manufacturing hub in the area of Rubber Textiles under the "Make in India" initiative of Government of India.
- ▶ Project the latest technological developments in Rubber Industry.
- ▶ Project the status, facilities and services on R&D, quality control, govt. regulations and controls, rules and procedures.
- ▶ Supply of plant, machinery and equipment in Rubber Industry.
- ▶ Showcase the latest products, machinery, equipments & developments in the industry for generating business and test marketing
- ▶ Technology adaptation and up gradation
- ▶ Joint venture partnership, project collaborations, transfer of technology, investments and R&D

WHAT TO EXPECT AT ASIA RUBBER EXPO 2018



8000 SQM
Exhibition Space



25,000
Business Visitors



30% Overseas
Exhibitors



200+ Exhibitors

About ORGANISER

Aakar is about Knowledge, Ideas, Evaluations and Implementation in creating a world class exhibitions i.e. a market place where we bring together people, communities to network, do business and get inspiration.

Established since 1998 TEAM AAKAR has successfully organised more than 50 market leading trade exhibitions, served more than 10000 exhibitors, worked with more than 20 trade associations and have witnessed more than 1000000 trade visitors in our exhibitions.

Everything we do is driven by our customers' needs. We are their indispensable partner and have a passion for understanding our client, reaching and fulfilling our customers' expectations.

We are committed to providing demonstrably superior products and services with the highest level of quality and excellence. Plus, we strive to be professional in all our clients dealings and are highly valued and respected by our clients.



Asia RUBBER EXPO

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RCMA
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Rubber
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Rubber & Rubber Expo
11-12 APRIL 2018



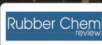
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RATES OF PARTICIPATION

Rs. 8500/- per sqm : 1 Side Open Stall

Rs. 9000/- per sqm : 2 Side Open Stall

Rs. 9500/- per sqm : 3 Side Open Stall

Rs. 8000/- per sqm : Bare Space - Min. 24 sqm

Rs. 10,000/- per sqm : Premium Stall

(Tax Extra)



Exhibitors Name

Basic facilities per 9 sq.mtr

Name on Fascia One 5 Amp socket

2 tables & 2 chairs 3 spot lights

1 waste paper bin Non woven carpet

• FOR STALL BOOKING / SPONSORSHIP CONTACT •

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