

डॉ. रीता चौधरी  
निदेशक

Dr. Rita Chowdhury  
Director

F.No.1-24/Misc/2016-17/Sub./ 143 | 1068

27<sup>th</sup> March 2017  
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Sub: Subsidy on Publishing of Books

Dear Sir,

You may be aware that National Book Trust, India operates a scheme for the Subsidized Publication of Books under which financial assistance is provided for the publication of textbooks, discipline oriented supplementary reading material and reference books for students at the under-graduate, postgraduate levels in the Indian Universities and diploma level in technical institution. The prime objective of the Scheme is to provide assistance to authors and publishers for producing books of an acceptable standard at reasonable prices for students and teachers of Indian Universities and technical institutes.

*Only such books are subsidized under this Scheme for which a definite need is felt and which relate to subject areas where books of an acceptable standard are either not available or are so highly priced that they are beyond the means of the students.*

In order to ensure that the contents and presentation of such books are of acceptable standard, the Trust gets the manuscripts/typescript/books received from Indian authors evaluated/examined by experts before it is accepted for financial assistance.

Some salient features of the scheme for authors and publishers are given below:-

1. The author receives royalty @ 20% of the published price of the subsidized edition of the book directly from the Trust after the production of the book.
2. The publisher is paid 50% of the total cost of production of the book as per the Trust's approved rates, as subsidy.
3. The selling price of the book is fixed at four times the unit cost of production.

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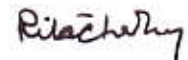
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4. The proposal under the Scheme can be submitted **through publisher** in the prescribed application form which can be download from the website [www.nbtindia.gov.in](http://www.nbtindia.gov.in).

On going through the salient features of the scheme, we expect good proposals from your organization for the publication under the Subsidy Scheme of the Trust. This would help to further strengthen the scheme beneficial for the students, authors and publishers.

With kind regards,

Yours sincerely



(Dr. Rita Chowdhury)

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