



# CAPEXIL' Export Award Function

At New Delhi on 9th February, 2017.

At the outset, let us extend our heartfelt gratitude for your constant patronage of our flagship event, namely, Export Award Presentation Ceremony, for so many years. We are happy to announce that CAPEXIL is going to hold its prestigious Export Award Presentation Ceremony for the year 2014-15 as per below schedule:

## Date

- **Thursday, the 9th February, 2017 at 10.00 A.M.**

## Venue

- **Plenary Hall, Vigyan Bhawan, New Delhi.**

## Chief Guest

- **The Hon'ble Minister of Heavy Industries and Public Enterprises, Shri Anant Gangaram Geete has very kindly consented to grace the occasion as the Chief Guest and give away the export awards**

The award ceremony will be attended by galaxy of industrialists, Consular Corps and government officials. This is to request you to kindly block this date in your diary, so that you can be present at the function and make the event a grand success.



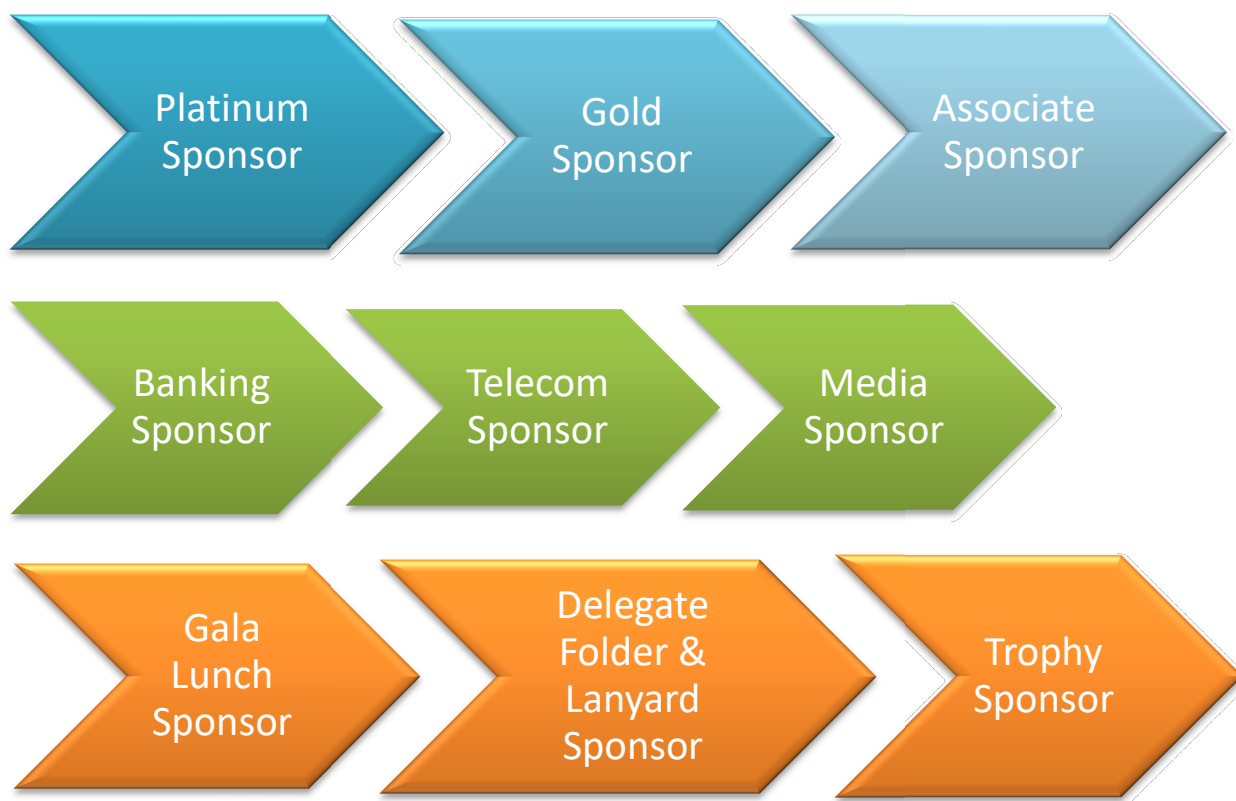
Having said that, with a great pleasure I would like to share the below sponsorship package to take the opportunity to advertise your company on this occasion.....

## Sponsorship

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### Benefits:

- Elevate your company profile and stand out among leaders,
- Position your brand as a market leader in different fields and
- Sponsorship packages are designed to help you achieve widespread recognition within the Industry.





### **Platinum Sponsor**

<b>Prime Exhibition Space</b>	9 sqmt space at the Registration Section on awards day
<b>Publication Benefits</b>	2 Pages Advertisement in the Publication(Brochure) 5 Free Publication Copies
<b>Invitations to Awards and Networking Events</b>	Two (2) invitations to Awards Ceremony Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break
<b>Online Marketing</b>	Recognized as Platinum Sponsor on website (Company profile) Display of logo on official website for one year.
<b>Print Marketing</b>	Logo as Platinum Sponsor – Prominent in Brochures, Folders, etc You will also be allowed for insertions in the Folders.
<b>Onsite Benefits</b>	Logo on Standees will be provided Prominent logo on the Awards backdrop at the event. Database of the Attendees to be shared
<b>Supplement Area in Economic Times</b>	11 cm (L)* 8 cm(B) = 88 sq.cm.
<b>Cost</b>	Rs. 300000/- + Taxes

### **Gold Sponsor**

<b>Publication Benefits</b>	1 page of Advertisement in the Publication 3 Free Publication Copies
<b>Invitations to Awards</b>	One (1) invitation to Awards Ceremony
<b>Online Marketing</b>	Recognized as Gold Sponsor on website (Company profile) Display of logo on official website for one year
<b>Print Marketing</b>	Logo as Gold Sponsor – Prominent in the Brochures, Folders, etc
<b>Onsite Benefits</b>	Logo on Standees will be provided Logo at the Awards backdrop at the event.
<b>Supplement Area in Economic Times</b>	11 cm (L)* 4 cm(B) = 44 sq.cm.
<b>Cost</b>	Rs. 200000/- + Taxes



### Associate Sponsor

<b>Publication Benefits</b>	1 pages in Advertisement in the Publication 2 Free Publication Copies
<b>Invitations to Awards</b>	One (1) invitation to Awards Ceremony
<b>Online Marketing</b>	Recognized as Associate Sponsor on website (Company profile) Display of logo on official website
<b>Print Marketing</b>	Logo on all marketing Collateral such as Brochures, Folders, etc
<b>Onsite Benefits</b>	Logo at the Awards backdrop at the event. Logo on Standees will be provided.
<b>Supplement Area in Economic Times</b>	Display of logo in Economic Times –All Editions .
<b>Cost</b>	Rs. 150000/- + Taxes

### Banking Sponsor

<b>Prime Exhibition Space</b>	9 sqmt space at the awards day
<b>Publication Benefits</b>	2 pages in Advertisement in the Publication 3 Free Publication Copies
<b>Invitations to Awards and Networking Events</b>	One (1) invitation to Awards Ceremony Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break – To be Played 5 times during the entire event
<b>Online Marketing</b>	Recognised as Banking Sponsor on website (Company profile) Display of logo on official website
<b>Print Marketing</b>	Logo as Banking Sponsor on all marketing Collateral such as Brochures, Folders, etc
<b>Onsite Benefits</b>	Logo at the Awards backdrop at the event Logo on Standees will be provided You will also be allowed for insertions in the Folders Database of the Attendees to be Shared
<b>Supplement Area in Economic Times</b>	11 cm (L)* 8 cm(B) = 88 sq.cm.
<b>Cost</b>	Rs. 250000/- + Taxes



### Telecom Sponsor

<b>Prime Exhibition Space</b>	9 sqmt space at the awards day
<b>Publication Benefits</b>	1 pages in Advertisement in the Publication 3 Free Publication Copies
<b>Invitations to Awards and Networking Events</b>	One (1) invitation to Awards Ceremony Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break – To be Played 5 times during the entire event
<b>Online Marketing</b>	Recognized as Associate Sponsor on website (Company profile) Display of logo on official website for one year.
<b>Print Marketing</b>	Logo as Telecom Sponsor on all marketing Collateral such as Brochures, Folders, etc
<b>Onsite Benefits</b>	Logo at the Awards backdrop at the event. Logo on Standees will be provided. You will also be allowed for insertions in the Folders. Database of the Attendees to be shared.
<b>Supplement Area in Economic Times</b>	Display of logo in Economic Times –All Editions. 11 cm (L)* 4 cm(B) = 88 sq.cm.
<b>Cost</b>	Rs. 250000/- + Taxes

### Media Sponsor

<b>Publication Benefits</b>	2 pages in Advertisement in the Publication Bookmark in Publication 3 Free Publication Copies
<b>Invitations to Awards and Networking Events</b>	One (1) invitation to Awards Ceremony Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break – To be Played 5 times during the entire event.
<b>Online Marketing</b>	Recognized as Media Sponsor on website (Company profile) Display of logo on official website for one year.
<b>Print Marketing</b>	Logo as Media Sponsor on all marketing Collateral - Brochures, Folders, etc
<b>Onsite Benefits</b>	Logo at the Awards backdrop at the event. Logo on Standees will be provided.
<b>Supplement Area in Economic Times</b>	Display of logo in Economic Times –All Editions. 11 cm (L)* 4 cm(B) = 44 sq.cm.
<b>Cost</b>	Rs. 200000/- + Taxes



### Delegate Folders & Lanyard Sponsor

Delegate Folders are a valuable commodity and an essential resource for the attendee experience. The Folders will be designed with your company name and logo printed alongside the event logo. The Folders will be distributed to all Award attendees, VIPs, Nominee, Winners and Speakers. You will also be allowed for insertions in the Folders. The exclusive opportunity for being Lanyard Sponsor allows to print your company's logo on the Lanyards and maximize your company's exposure throughout the event. The Lanyards will be distributed to all Award attendees, VIPs, Nominee, Winners and Speakers.

<b>Supplement Area</b>	Display of logo in Economic Times –All Editions .
<b>Cost</b>	Rs. 100000/- + Taxes

### Trophy Sponsor

Have your Logo Presence on the cover of most Prestigious Award Trophy in the Industry. This will ensure your brand presence and heavy brand recall for Industry front runners

<b>Supplement Area</b>	Display of logo in Economic Times –All Editions .
<b>Cost</b>	Rs. 100000/- + Taxes

In order to make this event a stupendous success, we seek your cordial support and request you to extend and use any of the above mentioned platform for promotion and campaigning of your Brands.

The Bank details of CAPEXIL are given below for your kind information.

<b>Kotak Mahindra Bank Limited,</b> Center Point Building, Ground Floor, 21 HemantaBasuSarani, Kolkata -700001	<b>Indian Oversea Bank,</b> 2 Wood Street, Kolkata 700016.
Branch : H.B.SARANI BRANCH IFSC Code: KKBK0000958 SB A/C No. 504010190338 Beneficiary Name: CAPEXIL	Branch : I.B. BRANCH IFSC Code: IOBA0000585 SB A/C No. 058501000074371 Beneficiary Name: CAPEXIL

**In case, any further clarification is required, please feel free to contact Mr. Mr. Vineet Jhabak - [exportaward@capexil.in](mailto:exportaward@capexil.in)  
Mrs. Priyanka Tarafdar- [priyanka.tarafdar@capexil.in](mailto:priyanka.tarafdar@capexil.in)  
(Phone No. : 033-2891721/22/23/25).**