



कैपेक्सिल
CAPEXIL

**(Sponsored by Ministry of Commerce & Industry,
Government of India)**

“Vanijya Bhavan”, International Trade Facilitation Centre,
1/1 Wood Street, 3rd floor, Kolkata-700016

*Tel: 033 -2289-1721/22/23/25, *Fax: 2289-1724,

* E-mail: capexil@capexil.in *Web: www.capexil.com ,

*PAN: AAACC9959R, *CIN: U36900WB1958NPL023786



**• OPPORTUNITY FOR ADVERTISEMENT IN EXPORT AWARD
BROCHURE TO BE PUBLISHED ON THE OCCASION OF CAPEXIL'S
EXPORT AWARD FUNCTION FOR THE YEAR 2014-15**

Ref: CAPEXIL/HO/EXPORT AWARD/2014-15

Dated: January 26, 2017

TO ALL CONSTITUENTS OF CAPEXIL,

As you are aware, the prestigious Export Award Presentation Ceremony for the year 2014-15 will solemnized on Thursday, the 9th February, 2017 at 10.00 am at “Vigyan Bhavan”, New Delhi with the gracious presence of the Hon’ble Minister of Heavy Industries and Public Enterprises, Shri Anant Gangaram Geete. The award ceremony will be attended by galaxy of industrialists, Consular Corps and government officials.

Like previous years, CAPEXIL intends to bring out a publicity brochure for distribution amongst the participants / Chief Guest / Dignitaries / trade promotion organizations / Ministries / Foreign Missions and other stake holders.

The contents of the Brochure will include details of Export Award Winners of Capexil for the year 2014-15.

We hope the brochure will provide wider coverage within the country and beyond. Thus, the members may avail the opportunity to publicize their company/product through insertion of coloured full page advertisement in the Brochure to promote their company as well as products & services. The mechanical data and tariff details are given below:

(A) Mechanical Data :

| | |
|-------------------|---|
| Overall Size | 13 cms (height) x 21cms (length) |
| Print Area | Maximum 11cms (height) x 18 cms (length) |
| Material required | Scanned positives with progressive colour proof |

(B) Advertisement Rates :

| Type | Gross Amt. | Taxes | Total |
|--------------------|------------|----------|-----------|
| Back Cover Page | 25,000.00 | 3,750.00 | 28,750.00 |
| 2nd/3rd Cover Page | 15,000.00 | 2,250.00 | 17,250.00 |
| Inside Page | 8,000.00 | 1,200.00 | 9,200.00 |

(C) Note:

- Only coloured advertisement in English language will be accepted.
- Members may send Black & White Advertisement but the rate will remain same.
- Typeset matter must be submitted in duplicate and typewritten.

Kindly ensure that the advertisement matter, etc. in soft copy/CD (preferably in pdf, jpeg, jpg, tft, etc.) along with requisite Cheque / D.D. in favour of CAPEXIL, payable at Kolkata/ RTGS or NEFT or Net Banking Receipt towards charges for advertisement should reach CAPEXIL, HO positively by **1st February 2017** at :

Mr. Vineet Jhabak at exportaward@capexil.in,

Mrs. Priyanka Tarafdar at priyanka.tarafdar@capexil.in,

Two voucher copies of the award brochure will be dispatched to the advertiser. The Bank Details of CAPEXIL is given below for your kind perusal.

Payment through RTGS/NEFT/Net Banking:

Kotak Mahindra Bank Limited,
Center Point Building, Ground Floor,
21 Hemanta Basu Sarani,
Kolkata -700001
Branch : H.B.SARANI BRANCH
IFSC Code: KKBK0000958
SB A/C No. 504010190338
Beneficiary Name: CAPEXIL

Yours faithfully,



(T.K. BHATTACHARYYA)
Executive Director