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**CAPEXIL’ REVERSE BUYER SELLER MEET ON CERAMIC PRODUCTS & SANITARYWARE DURING 7-9 FEBRUARY 2017 AT**

**AHMEDABAD & MORBI**

At the outset, let we extend our heartfelt gratitude for your constant patronage of our flagship event, namely, Reverse Buyer Seller Meet on Ceramic Products & Sanitaryware during 7th to 9th February, 2017 at Pride Plaza Hotel (Ahmedabad – 07-02-2017) & The Grand Vardhman Hotel (Morbi – 08-02-2017). We are happy to mention that CAPEXIL is going to hold its RBSM on Ceramic Products 3rd time in nature as below schedule :

Having said that, with a great pleasure we would like to share the below **sponsorship / advertisement in the Delegates Brochure** package to take the opportunity to advertise / brand promotion of your company on this occasion ……….

# Sponsorship

### Benefits:

* Elevate your company profile and stand out among leaders,
* Position your brand as a market leader in different fields and
* Sponsorship packages are designed to help you achieve widespread recognition within the Industry.

#### [Platinum Sponsor](http://retailjewellersguildawards.com/sponsorship.aspx#collapseTwo)

|  |  |
| --- | --- |
| ***Prime Exhibition Space*** | Table space at the Registration Section on RBSM day |
| ***Publication Benefits*** | 2 Pages Advertisement in the Publication(Brochure) 5 Free Publication Copies |
| ***Invitations to RBSM and Networking Events*** | Two (2) invitations to RBSM at Ahmedabad & MorbiOpportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break  |
| ***Online Marketing*** | Recognized as Platinum Sponsor on website (Company profile)Display of logo on official website for one year. |
| ***Print Marketing*** | Logo as Platinum Sponsor – Prominent in Brochures, Folders, etc You will also be allowed for insertions in the Folders. |
| ***Onsite Benefits*** | Exclusive Gate branding (To be constructed by the firm itself with the approved design by CAPEXIL)Two Standees will be allowed at the VenueProminent logo on the backdrop at the event.Database of the Attendees to be shared |
| ***Cost*** | **Rs. 300000/- + 15% Service Tax = Rs.345000/-** |

#### [Gold Sponsor](http://retailjewellersguildawards.com/sponsorship.aspx#collapseThree)

|  |  |
| --- | --- |
| ***Publication Benefits*** | 1 page of Advertisement in the Publication (Brochure)3 Free Publication Copies |
| ***Invitations to RBSM and Networking Events*** | Two (2) invitations to RBSM at Ahmedabad & Morbi |
| ***Online Marketing*** | Recognized as Gold Sponsor on website (Company profile)Display of logo on official website for one year |
| ***Print Marketing*** | Logo as Gold Sponsor – Prominent in the Brochures, Folders, etc  |
| ***Onsite Benefits*** | One Standee will be allowed at the VenueProminent logo on the backdrop at the event. |
| ***Cost*** | **Rs. 200000/- + 15% Service Tax = Rs.230000/-** |

#### [Associate Sponsor](http://retailjewellersguildawards.com/sponsorship.aspx#collapseSix)

|  |  |
| --- | --- |
| ***Publication Benefits*** | 1 pages in Advertisement in the Publication2 Free Publication Copies |
| ***Invitations to RBSM and Networking Events*** | One (1) invitation to RBSM at Ahmedabad & Morbi |
| ***Online Marketing*** | Recognized as Associate Sponsor on website (Company profile)Display of logo on official website |
| ***Print Marketing*** | Logo on all marketing Collateral such as Brochures, Folders, etc |
| ***Onsite Benefits*** | Prominent logo on the backdrop at the event. |
| ***Cost*** | **Rs. 150000/- + 15% Service Tax = Rs.172500/-** |

#### [Banking Sponsor](http://retailjewellersguildawards.com/sponsorship.aspx#collapseFour)

|  |  |
| --- | --- |
| ***Prime Exhibition Space*** | Table space at the Registration Section on RBSM day |
| ***Publication Benefits*** | 2 pages in Advertisement in the Publication3 Free Publication Copies |
| ***Invitations to RBSM and Networking Events*** | Two (2) invitations to RBSM at Ahmedabad & MorbiOpportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break |
| ***Online Marketing*** | Recognized as Banking Sponsor on website (Company profile)Display of logo on official website |
| ***Print Marketing*** | Logo as Banking Sponsor on all marketing Collateral such as Brochures, Folders, etc |
| ***Onsite Benefits*** | Prominent logo on the backdrop at the event.One Standee will be allowed at the VenueYou will also be allowed for insertions in the FoldersDatabase of the Attendees to be Shared  |
| ***Cost*** | Rs. 250000/- **+ 15% Service Tax = Rs.287500/-** |

#### [Telecom Sponsor](http://retailjewellersguildawards.com/sponsorship.aspx#collapseFive)

|  |  |
| --- | --- |
| ***Prime Exhibition Space*** | Table space at the Registration Section on RBSM day |
| ***Publication Benefits*** | 2 pages in Advertisement in the Publication3 Free Publication Copies |
| ***Invitations to RBSM and Networking Events*** | Two (2) invitations to RBSM at Ahmedabad & MorbiOpportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break |
| ***Online Marketing*** | Recognized as Telecom Sponsor on website (Company profile)Display of logo on official website |
| ***Print Marketing*** | Logo as Telecom Sponsor on all marketing Collateral such as Brochures, Folders, etc |
| ***Onsite Benefits*** | Prominent logo on the backdrop at the event.One Standee will be allowed at the VenueYou will also be allowed for insertions in the FoldersDatabase of the Attendees to be Shared  |
| ***Cost*** | **Rs. 250000/- + 15% Service Tax = Rs.287500/-** |

#### [Media Sponsor](http://retailjewellersguildawards.com/sponsorship.aspx#collapseFour)

|  |  |
| --- | --- |
| ***Publication Benefits*** | 2 pages in Advertisement in the PublicationBookmark in Publication3 Free Publication Copies |
| ***Invitations to Awards and Networking Events*** | One (1) invitation to RBSM at Ahmedabad & MorbiOpportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break |
| ***Online Marketing*** | Recognized as Media Sponsor on website (Company profile)Display of logo on official website for one year. |
| ***Print Marketing*** | Logo as Media Sponsor on all marketing Collateral -Brochures, Folders, etc |
| ***Onsite Benefits*** | Prominent logo on the backdrop at the event.One Standee will be allowed at the Venue |
| ***Cost*** | **Rs. 200000/- + 15% Service Tax = Rs.230000/-** |

#### [Lunch / Dinner Sponsor](http://retailjewellersguildawards.com/sponsorship.aspx#collapseTen)

|  |  |
| --- | --- |
| ***Publication Benefits*** | 1 pages in Advertisement in the Publication2 Free Publication Copies |
| ***Invitations to Awards and Networking Events*** | One (1) invitation to RBSM at Ahmedabad & Morbi |
| ***Print Marketing*** | Logo as Sponsor on all marketing Collateral -Brochures, Folders, etc |
| ***Onsite Benefits*** | Prominent logo on the backdrop at the event. |
| ***Cost*** | **Rs. 100000/- + 15% Service Tax = Rs.115000/-** |

[**Delegate Folders Sponsor**](http://retailjewellersguildawards.com/sponsorship.aspx#collapseSeven)

*Delegate Folders are a valuable commodity and an essential resource for the attendee experience. The Folders will be designed with your company name and logo printed. The Folders will be distributed to all attendees, VIPs and Speakers. You will also be allowed for insertions in the Folders.*

|  |  |
| --- | --- |
| ***Cost*** | **Rs. 50000/- + 15% Service Tax = Rs.57500/-** |

#### [Advertisement in the Brochure](http://retailjewellersguildawards.com/sponsorship.aspx#collapseTen)

*The members may avail this opportunity to publicize their company/ products through insertion of a colourful full page advertisement in the brochure to promote their image as well as products and services in the market.*

**The mechanical data and tariff details are given below:**

**(A) Mechanical data**

**Overall Size : 20cms (height) x 13 cms (width)**

**Print Area : 18.5 cms (height) x 11.5 cms (width)**

**Material Required : Coloured Material (High Resolution in JPEG,GIF,BMP)**

 **(submission through e-mail)**

**(B) Advertisement Rate :**

**Back Cover Page : Rs.15,000/- plus Service Tax 15% = Rs.17250/-**

**2nd/3rd Cover Page : Rs.12,000/- plus Service Tax 15% = Rs.13800/-**

**Inside Page : Rs. 8,000/- plus Service Tax 15% = Rs. 9200/-**

#### Last Date for Sponsorship/Advertisement

**18th January, 2017**

In order to make this event a stupendous success, we seek your cordial support and request you to extend and use any of the above mentioned platform for promotion and campaigning of your Brands.

#### Payment through Bank

**The Bank details of CAPEXIL is given below for your kind information**.

|  |  |
| --- | --- |
| **Payment through RTGS****CAPEXIL Bank Details:****IFSC Code: IOBA0000585****Account with Bank: Indian Overseas Bank****Bank Address: 2 Wood Street, Kolkata 700016****Type of Account: SB****Account Number: SB A/C No. 058501000074371****Beneficiary Name: CAPEXIL****Address: 1/1 Wood Street, Vanijya Bhavan, 3rd Floor, Kolkata 700016****Beneficiary’s contact no: 033-22891721 Fax: 033-22891724 E-mail:** **accounts@capexil.in/uttamghosh@capexil.in** | **Reference No. :-****Date of Transfer:-** |

**In case of any further clarification, please feel free to contact**

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* **Mr. Uttam Ghosh, CAPEXIL HO, Kolkata, Mob: 09433018272,**

**Email:****uttamghosh@capexil.in**

* **Mr. Kuntal Ghosh, CAPEXIL HO, Kolkata, Mob: 09674992355, Email:****accounts@capexil.in**

