

CAPEXIL' Export Award Function coinciding with 58th Annual General Meeting at Kolkata on 20th September, 2016.

At the outset, let us extend our heartfelt gratitude for your constant patronage of our flagship event, namely, Export Award Presentation Ceremony, for so many years. We are happy to announce that CAPEXIL is going to hold its prestigious Export Award Presentation Ceremony for the year 2013-14 as per below schedule :

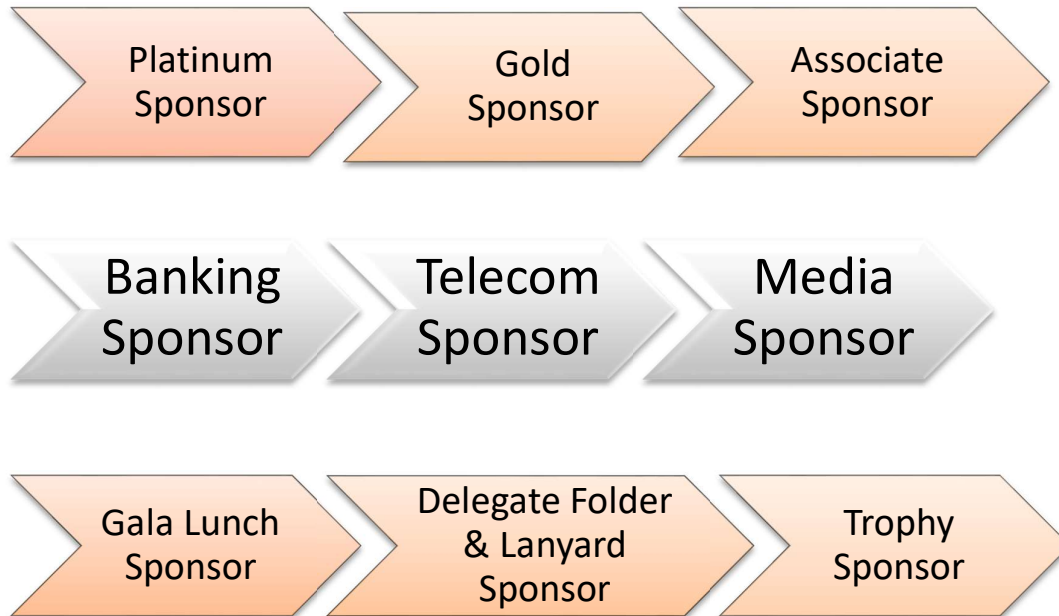
Date	•Tuesday, the 20th September 2016 at 11.00 A.M.
Venue	•Banquet Hall, Hotel Lalit Great Eastern, 1,2,3, Old Court House Street, Dalhousie Square, Kolkata – 700 069 (Phone No. 033 – 4444 7777).
Chief Guest	•Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance, Excise, Commerce & Industries, Public Enterprises, Industrial Reconstruction Departments, Government of West Bengal

Having said that, with a great pleasure I would like to share the below sponsorship package to take the opportunity to advertise your company on this occasion

Sponsorship

Benefits:

- Elevate your company profile and stand out among leaders,
- Position your brand as a market leader in different fields and
- Sponsorship packages are designed to help you achieve widespread recognition within the Industry.



Platinum Sponsor	
Prime Exhibition Space	9 sq mt space at the Registration Section on awards day
Publication Benefits	2 Pages Advertisement in the Publication(Brochure) 5 Free Publication Copies
Invitations to Awards and Networking Events	Two (2) invitations to Awards Ceremony Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break
Online Marketing	Recognized as Platinum Sponsor on website (Company profile) Display of logo on official website for one year.
Print Marketing	Logo as Platinum Sponsor – Prominent in Brochures, Folders, etc You will also be allowed for insertions in the Folders.
Onsite Benefits	Exclusive Gate branding . Logo on Standees will be provided Prominent logo on the Awards backdrop at the event. Database of the Attendees to be shared
Supplement Area in Economic Times	11 cm (L)* 8 cm (B) = 88 sq.cm.
Cost	Rs. 300000/- + Taxes
Gold Sponsor	
Publication Benefits	1 page of Advertisement in the Publication 3 Free Publication Copies
Invitations to Awards	One (1) invitation to Awards Ceremony
Online Marketing	Recognized as Gold Sponsor on website (Company profile) Display of logo on official website for one year
Print Marketing	Logo as Gold Sponsor – Prominent in the Brochures, Folders, etc
Onsite Benefits	Logo on Standees will be provided Logo at the Awards backdrop at the event.
Supplement Area in Economic Times	11 cm (L)* 4 cm(B) = 44 sq.cm.
Cost	Rs. 200000/- + Taxes

Associate Sponsor

Publication Benefits	1 pages in Advertisement in the Publication 2 Free Publication Copies
Invitations to Awards	One (1) invitation to Awards Ceremony
Online Marketing	Recognized as Associate Sponsor on website (Company profile) Display of logo on official website
Print Marketing	Logo on all marketing Collateral such as Brochures, Folders, etc
Onsite Benefits	Logo at the Awards backdrop at the event. Logo on Standees will be provided.
Supplement Area in Economic Times	Display of logo in Economic Times –All Editions .
Cost	Rs. 150000/- + Taxes

Banking Sponsor

Prime Exhibition Space	9 sq mt space at the awards day
Publication Benefits	2 pages in Advertisement in the Publication 3 Free Publication Copies
Invitations to Awards and Networking Events	One (1) invitation to Awards Ceremony Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break – To be Played 5 times during the entire event
Online Marketing	Recognised as Banking Sponsor on website (Company profile) Display of logo on official website
Print Marketing	Logo as Banking Sponsor on all marketing Collateral such as Brochures, Folders, etc
Onsite Benefits	Logo at the Awards backdrop at the event Logo on Standees will be provided You will also be allowed for insertions in the Folders Database of the Attendees to be Shared
Supplement Area in Economic Times	11 cm (L)* 8 cm(B) = 88 sq.cm.
Cost	Rs. 250000/- + Taxes

Telecom Sponsor

Prime Exhibition Space	9 sq mt space at the awards day
Publication Benefits	1 pages in Advertisement in the Publication 3 Free Publication Copies
Invitations to Awards and Networking Events	One (1) invitation to Awards Ceremony Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break – To be Played 5 times during the entire event
Online Marketing	Recognized as Associate Sponsor on website (Company profile) Display of logo on official website for one year.
Print Marketing	Logo as Telecom Sponsor on all marketing Collateral such as Brochures, Folders, etc
Onsite Benefits	Logo at the Awards backdrop at the event. Logo on Standees will be provided. You will also be allowed for insertions in the Folders. Database of the Attendees to be shared.
Supplement Area in Economic Times	Display of logo in Economic Times –All Editions. 11 cm (L)* 4 cm(B) = 88 sq.cm.
Cost	Rs. 250000/- + Taxes

Media Sponsor

Publication Benefits	2 pages in Advertisement in the Publication
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	Bookmark in Publication 3 Free Publication Copies
Invitations to Awards and Networking Events	One (1) invitation to Awards Ceremony Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break – To be Played 5 times during the entire event.
Online Marketing	Recognized as Media Sponsor on website (Company profile) Display of logo on official website for one year.
Print Marketing	Logo as Media Sponsor on all marketing Collateral -Brochures, Folders, etc
Onsite Benefits	Logo at the Awards backdrop at the event. Logo on Standees will be provided.
Supplement Area in Economic Times	Display of logo in Economic Times –All Editions. 11 cm (L)* 4 cm(B) = 44 sq.cm.
Cost	Rs. 200000/- + Taxes

Gala Lunch Sponsor

The Industry Gala Dinner is organized for the elite industrialists. This will be attended by key decision-makers and top business leaders from the Chemical & Allied Products industry. This Gala Dinner presents a great opportunity to enhance and raise your company's position through presentation of standee as well as decoration at Lunch Section by providing agreed quantity (200) of complimentary lunch passes to our esteemed Awardees.

Supplement Area	Display of logo in Economic Times –All Editions .
Cost	Rs. 300000/- + Taxes

Delegate Folders & Lanyard Sponsor

Delegate Folders are a valuable commodity and an essential resource for the attendee experience. The Folders will be designed with your company name and logo printed alongside the event logo. The Folders will be distributed to all Award attendees, VIPs, Nominee, Winners and Speakers. You will also be allowed for insertions in the Folders. The exclusive opportunity for being Lanyard Sponsor allows to print your company's logo on the Lanyards and maximize your company's exposure throughout the event. The Lanyards will be distributed to all Award attendees, VIPs, Nominee, Winners and Speakers.

Supplement Area	Display of logo in Economic Times –All Editions .
Cost	Rs. 100000/- + Taxes

Trophy Sponsor

Have your Logo Presence on the cover of most Prestigious Award Trophy in the Industry. This will ensure your brand presence and heavy brand recall for Industry front runners

Supplement Area	Display of logo in Economic Times –All Editions .
Cost	Rs. 100000/- + Taxes

In order to make this event a stupendous success, we seek your cordial support and request you to extend and use any of the above mentioned platform for promotion and campaigning of your Brands.

The Bank details of CAPEXIL are given below for your kind information.

Kotak Mahindra Bank Limited, Center Point Building, Ground Floor, 21 Hemanta Basu Sarani, Kolkata -700001	Indian Oversea Bank, 2 Wood Street, Kolkata 700016.
Branch : H.B.SARANI BRANCH IFSC Code: KKBK0000958 SB A/C No. 504010190338 Beneficiary Name: CAPEXIL Address: 1/1 Wood Street, Vanijya Bhavan, 3rd Floor, Kolkata 700016. Beneficiary's contact no: 033-22891721, Fax: 033-22891724	Branch : I.B. BRANCH IFSC Code: IOBA0000585 SB A/C No. 058501000074371 Beneficiary Name: CAPEXIL Address: 1/1 Wood Street, Vanijya Bhavan, 3rd Floor, Kolkata 700016, Beneficiary's contact no: 033-22891721, Fax: 033-22891724

In case, any further clarification is required, please feel free to contact (Email: ed@capexil.in/ddho@capexil.in/exportaward@capexil.in, Phone No. : 033-2891721/22/23/25).

