




कैपेक्सिल  
CAPEXIL

(Sponsored by Ministry of Commerce & Industry,  
Government of India)

"Vanijya Bhavan", International Trade Facilitation Centre,  
1/1 Wood Street, 3rd floor, Kolkata-700016

\*Tel: 033 -2289-1721/22/23/25, \*Fax: 2289-1724,  
\* E-mail: capexil@capexil.in, \*Web: www.capexil.com,  
\*PAN: AAACC9959R, \*CIN: U36900WB1958NPL023786

bsi.

	<b>OPPORTUNITY FOR ADVERTISEMENT IN EXPORT AWARD BROCHURE</b>	<b>TO BE PUBLISHED ON THE OCCASION OF CAPEXIL'S EXPORT AWARD FUNCTION AT KOLKATA DURING 3<sup>RD</sup> / 4<sup>TH</sup> WEEK OF SEPTEMBER 2016 WITH THE GRACIOUS PRESENCE OF DIGNITARIES</b>
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Ref: CAPEXIL/VJ/EXPORT AWARD/2013-14/818

Dated: 23<sup>rd</sup> August, 2016

## ALL CONSTITUENTS OF CAPEXIL,

As you are aware, the prestigious Export Award Presentation Ceremony for the year 2013-14 to be held during 3<sup>rd</sup> / 4<sup>th</sup> week of September at Kolkata with the gracious presence of dignitaries.

On this occasion, CAPEXIL intends to bring out a publicity brochure for distribution amongst the participants / Chief Guest / Dignitaries / trade promotion organizations / Ministry and other stake holders if required. The contents of the Brochure will include details of Export Award Winners of Capexil for the year 2013-14. We hope the brochure will provide wider coverage within the country and beyond. Thus, the members may avail the opportunity to publicize their company/product through insertion of coloured full page advertisement in the Brochure to promote their company as well as products & services.

The mechanical data and tariff details are given below :-

### **Mechanical Data :**

<b>Overall Size</b>	13.5cms (height) x 20cms (length)
<b>Print Area</b>	<b>Maximum 11cms (height) x 18.5cms (length)</b>
<b>Material required</b>	Scanned positives with progressive colour proof

### **Advertisement Rates :**

Type	Gross Amt.	Service Tax	Swachh Bharath Cess	Krishi Kalyan Cess	Total
Back Cover Page	25,000.00	3500.00	125.00	125.00	28750.00
2nd/3rd Cover Page	15,000.00	2100.00	75.00	75.00	17250.00
Inside Page	8,000.00	1120.00	40.00	40.00	9200.00



## Note:

- Only coloured advertisement in English language will be accepted.
- Members may send Black & White Advertisement but the rate will remain same.
- Typeset matter must be submitted in duplicate and typewritten.

Kindly ensure that the advertisement matter, etc. in soft copy/CD (preferably in pdf, jpeg, jpg, tft, etc.) along with requisite Cheque / D.D. in favour of CAPEXIL, payable at Kolkata/ RTGS or NEFT or Net Banking Receipt towards charges for advertisement should reach CAPEXIL, HO positively by **10th September 2016** by return mail to

[ddho@capexil.in](mailto:ddho@capexil.in)  
[accounts@capexil.in](mailto:accounts@capexil.in),  
[policy@capexil.in](mailto:policy@capexil.in),  
[exportaward@capexil.in](mailto:exportaward@capexil.in),

Two voucher copies of the award brochure will be dispatched to the advertiser. The Bank Details of CAPEXIL is given below for your kind perusal.

### ***Payment through RTGS/NEFT/Net Banking:***

CAPEXIL Bank Details:

IFSC Code: IOBA0000585

Account with Bank: Indian Overseas Bank

Bank Address: 2 Wood Street, Kolkata 700016

Type of Account: SB

Account Number: SB A/C No. 058501000074371

Beneficiary Name: CAPEXIL

Address: 1/1 Wood Street, Vanijya Bhavan, 3rd Floor, Kolkata 700016

Beneficiary's contact no: 033-22891721

Fax: 033-22891724

Hope to receive your fullest support & co-operation to make the event a grand success.

Best regards,

Sd/-  
(T. K. Bhattacharyya)  
Executive Director

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<b>WESTERN REGION</b>	• "Commerce Centre", 4th Floor, Block No. D-17, Tardeo Road, Mumbai - 400 034, • Tel : 2352-3410, 2352-0084 Cable : CAPEXIL, • Fax : 91-22-2351-6665, • E-mail : capexilm@vsnl.com/ capexilm@mtnl.net.in
<b>SOUTHERN REGION</b>	• "Rasheed Mansion", 408 (old no. 622), Anna Salai, Chennai - 600 006, • Tel : 91-044-2829-2310 2829-4713, • Cable : CAPEXIL, • Fax : 91-044-2829-5386, • E-mail : capexils@dataone.in
<b>NORTHERN REGION</b>	• "Vandana Building", 11, Tolstoy Marg, 4th Floor, Flat No. 4B, New Delhi - 110 001, Tel : 91-011-2335-6703, 2371-1479, 2375-2282, • Fax : 91-011-2331-4486, • Cable : CAPEXIL E-mail : capexiln@bol.net.in
<b>EASTERN REGION</b>	• "Vanijya Bhavan", International Trade Facilitation Centre, 1/1, Wood Street, 3rd Floor, Kolkata - 700 016 Tel : 033-2289-0524/25, 033-2289-1721/22/23/25, • Fax : 033-2289-0537/033-2289-1724 • Cable : CAPEXIL E-mail : rdeo@capexil.in/ ero@capexil.in